# PCMCIA "Pager Card" Prototype (Continued)

#### **Power Source**

Battery:

- 700 hours out of portable (350 hours lower limit)
- Internal see PCMCIA STD release 1.0 paragraph 3.1.6 battery location
- Consider re-chargeable options when card is inserted in platform
- Use portable power source when card is inserted in PCMCIA slot
- Insert and remove with portable power active

**Product Features** 

Data Rate:

2,400 BPS; product evolution should anticipate upgrade to 4,800 or 9,600 BPS as 2nd generation

product

Format:

POCSAG (2400 BPS)

Address:

Minimum of 4 POCSAG addresses. Minimum of 16 addresses including the 2 POCSAG function bits.

Memory:

32K bytes minimum

Internal Clock:

Time and date stamp of all received messages or

last packet received.

Electrical Requirements/ RF Requirements Commensurate with Motorola Bravo pager Commensurate with Motorola Bravo pager

Portable Unit (PDMCIA Card Driver Software)

Display Features:

PCMIA pager card should rely on software in the portable unit to manage the information in RAM

- Message waiting indicator
- Number of messages, type of message, time and date stamp of message arrival
- Low battery indicator for PCMCIA card when voltage not within operational limit
- Battery charging indicator (min./max.)
- PCMCIA card in-range indicator

## **PCMCIA Transceiver Card**

Receiver: See PCMCIA receiver card

Transmitter:

**Power Out:** 

100 mw to 500 mw

Frequency:

930 MHz

Modulation:

**Constant Amplitude** 

Bandwidth:

FCC masking specification

for 25 kHz bandwidth

## **U. S. Portable Computer Installed Base**

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Laptop	396 K	3859K	12,072K
Notebook		169K	6122K
Pen-based		9K	6110K
Handheld		94K	1 <u>1,462K</u>
STORING TO BE	22.096(K)	95537Kc	587.229K
% Growth		1300%	570%

Source: DATAQUEST, 1991

### <u>Summary Biographical Information -- Roger D. Linguist</u>

#### <u>PaqeMart, Inc.</u>

#### CEO, PageMart, Inc. 1989-Present

- Paging Business
  - Founder of PageMart
  - Direct Broadcast Satellite (DBS) Control of paging transmitters (pioneering DBS system in Dallas/Ft. Worth, February 1990)

#### PacTel Personal Communications

#### CEO, PacTel Personal Communications, 1986-1989

- Cellular Business (largest U.S. subscriber base)
  - 100% or controlling interest: Los Angeles, San Diego, Sacramento, Atlanta,
  - Active minority interest (system management): San Francisco/San Jose
  - Passive minority interest: Dallas/Ft. Worth
- Paging Business (Third largest)
- Automatic Vehicle Location

#### Communications Industries

#### CEO (V. P., COO), Communications Industries, 1982-86

- Paging Business (Third largest)
- Cellular Business
  - Founding Director of Cellular Telecommunications Industry Association (CTIA)
  - 100% interest: Atlanta and San Diego
  - Minority interest: San Francisco/San Jose and Dallas/Ft. Worth
- Manufacturing Business
  - Paging switch manufacturer (BBL)
  - Mobile Communications Components Manufacturer (Decibel Products)

#### McKinsey & Co., Inc. (Management Consultants)

#### Management Consultant, McKinsey & Co. Inc., 1976-82

- Telecommunications Business Practice
- Computer and Computer Peripheral Business Practice
- Space Systems Technology Businesses

#### <u>Texas instruments</u>

#### Department Manager, Video Systems and Calculator Products, 1974-1976

- Consumer Products Division
  - Video Systems Program (all electronic CCD camera)
  - Business calculator products

#### Branch Manager, Systems & Information Sciences, 1971-74

- Central Research Laboratory
  - Interactive Cable TV System Program (hardware and software development)
  - Advanced RF Receiver Technology (all solid state VHF/UHF TV Turner)

#### **EDUCATION**

Northwestern University Purdue University -- MBA

-- MSME

Purdue University

-- BSME

### <u>Summary Biographical Information - Malcolm Lorang</u>

#### PageMart. Inc.

#### V. P. Engineering, PageMart, 1989-Present

Advanced wireless system and equipment design

#### International Teletrac Systems

#### Corporate Scientist, International Teletrac Systems, 1988-89

Corporate Systems/Architect Engineer

Liaison to AVM manufacturers and AVM Product/Architect Engineer

#### Texas instruments

#### Member of Technical Staff, Texas Instruments, 1972-1988

- Government Products Group: Member of Technical Staff Systems Engineer
- Semiconductor Group: System design for next generation Telco product IC's
- Corporate Lab/Corporate Engineering Center: Architect/Systems and Circuit Engineer of Bernouille disk product, facilities computer communications network product, video coding products and rf systems design.

#### Magnavox Research Labs

#### Senior Engineer, Magnavox Research Labs, 1957-1972

 System Architect and Engineer on Specialized communications systems, primarily on Spread Spectrum Communications Systems.

#### **FORMAL EDUCATION**

West Coast University -- MS, Operation Research

-- MS, System Engineering

-- MS, Management Science

Pacific State University -- BSEE

#### References

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Mobile Cellular Telecommunications Systems,
McGraw-Hill Book Company
1989 (see page 27 or attached figure)

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